



River Rock Farm – Beef Subscriptions

What is River Rock Farm?

At River Rock Farm, we raise all natural, dry-aged beef to retail customers, restaurants, and specialty markets. We raise livestock in ways that promote their health and wellbeing, as well as that of our customers. Our cattle are raised in pastures, rather than in feedlots. Feeding animals in pastures, with trees for shade and protection from the elements, room to roam so that the cattle can spread out, and fresh water, virtually eliminates disease problems in the herd. We do not use artificial growth hormones, growth stimulants, or artificial or antibiotic feed additives.

What is this subscription about?

During the warmer months, many people enjoy finding River Rock Farm's meat at local farmers' markets. We'd like to offer another way to receive the same products, year-round and with the convenience of delivery. Think of it as the "Beef of the Month Club," or a mini-CSA (Community Supported Agriculture). Your quarterly subscription provides three monthly deliveries, and like a CSA, a different mix of cuts each time. Each package is wrapped, labeled, and flash frozen by our USDA-inspected butcher.

How do I order?

Sign up by mailing or faxing in a copy of the order sheet. Choose between two sizes:

- Small/Couple: a variety of cuts totaling about 5-6 pounds, for 1-2 people
- Large/Family: a variety of cuts totaling about 8-10 pounds, for 3-5 people

When is it delivered?

Depending on the location deliveries will be made on Tuesdays, Thursdays or Fridays. Once all of the forms have been received a schedule will be set and we will tell you the exact dates of your deliveries.

Delivery Areas

The cost of delivery will be included in the monthly subscription price for deliveries to addresses in Boston and its immediate suburbs, the North Shore (south of Rte. 128), the Northwest suburbs, and MetroWest, as well as to Northampton and the surrounding towns in Western Mass. Deliveries to other locations may incur a small surcharge.



Delivery locations must provide either refrigeration (e.g., your office kitchen's refrigerator, or your friend next door who will be home while you're on vacation) or a cooler to keep the meat cold.

What do I get?

Each delivery contains a variety of cuts and will vary from one month to the next. Subscribers can, however, expect the following:

<p>Small 5-6 lbs. \$85/month</p>	<p>Approx. 2 lbs. of steak (NY Strip, Tenderloin, Rib-Eye, NY Sirloin, Blade, Chuck Eye, London Broil, Flank, Skirt, Hanger, Tri-tip, Flatiron)</p>
	<p>1 roast or braising meat (2-3 lbs. each) (NY Sirloin, Eye Round, Chuck, Bottom Round or Rump Roasts, Brisket, Short Ribs)</p>
	<p>1-2 lbs. of other cuts (Ground Beef, Ground Beef Patties, Sandwich Steak, Stir Fry, Kabob, Stew Beef or Liver)</p>

<p>Large 8-10 lbs. \$135/month</p>	<p>Approx. 4-6 lbs. of steak (see above)</p>
	<p>1 roast or braising meat (2-4 lbs. each - see above)</p>
	<p>2-4 lbs. of other cuts (see above)</p>

What if I want more beef before my next delivery?

We understand that dinner parties, holidays, and vacations are part of life. If you would like to add to your regular subscription with your next delivery, please email or call the farm with a week's notice. Additional orders can be placed at any time under our normal pick up or delivery schedule.

If you will not be able to accept your delivery at the normal place or time, please let us know via email or phone within 48 hours. We can deliver to an alternate location on the normal day, or hold your portion until the next monthly delivery at no charge.



Terms

The subscription will be billed quarterly, payable by the first day of the month in which the quarter begins. The first quarter for which the subscription service will be offered is November 1st 2008-January 2009. The total amount due by **November 1st** for the small and large options are as follows:

Small: \$255

Large: \$405

These prices include three monthly deliveries to addresses in the areas designated. As mentioned above, deliveries to addresses outside of those regions may incur a small surcharge.

At the end of the quarter, subscribers will be given the option to discontinue the service. Otherwise, we will bill for the next three-month period and continue to deliver according to your schedule.

Our Commitment

River Rock Farm is committed to providing our customers with a superior product and the type of personal customer service that only a small business can offer. Your feedback is very important to us, so comments, suggestions, complaints (and compliments too!) are always welcome.